



CITY OF IONIA
DOWNTOWN DEVELOPMENT AUTHORITY
REGULAR MEETING MINUTES
8:00 AM, Wednesday, August 20, 2025
IONIA THEATRE - MAIN FOYER

I. CALL TO ORDER

Chairperson John Krueger called the meeting of the Ionia Downtown Development Authority to order at 8:00 AM.

II. ROLL CALL OF MEMBERS

Roll call revealed a Quorum with board members Tricia Meyers, Benjamin Weller, Precia Garland, Dustin Sommer, John Krueger and Director Rice present.

III. PUBLIC COMMENTS

No public comments were made.

IV. CONSENT AGENDA

(IV.1.) To approve the August 20, 2025 meeting agenda.

With no changes or additions, Member Garland made a motion, seconded by Member Sommer, to approve the agenda as presented.

MOTION BY VOICE VOTE.

V. APPROVAL OF MINUTES

(V.1.) To approve the minutes from the July 16, 2025 meeting.

Chairperson requested the word year to be included, which was mistakenly omitted in the financial section of July's minutes. Minutes from the regular meeting of July 16, 2025 were reviewed. Member Garland made a motion, seconded by Member Weller, to approve the July 16, 2025 meeting minutes with the slight change.

MOTION BY VOICE VOTE.

VI. FINANCIAL REPORT

(VI.1.) To accept the Accounts Payables for the DDA: June 26, 2025 – July 25, 2025 in the amount of \$18,863.92

To accept the Accounts Payables for the Theatre: June 26, 2025 – July 25, 2025 in the amount of \$20,865.36

DDA and Theatre financial were reviewed. The large up tick in DDA financials reflect the final

fireworks payment, some marketing materials and a portion of the CIP. Member Sommer made a motion to accept the financials, seconded by Member Weller, to accept the financials as presented.

MOTION BY VOICE VOTE.

VII. DDA DIRECTOR REPORT

(VII.1.) Report included in Board Agenda Packet.

Director Rice discussed activities conducted within the district, inclusive of downtown marketing (Bulldogs Unleashed, Parking Map, Fox 17 representation), upcoming event inquiries and submissions, Elvis/COA theatre event and the development and preparation for the launch of the social district.

VIII. THEATRE REPORT

(VIII.1.) Report included in Board Agenda Packet.

Assistant Director Rice reviewed movies played throughout the previous month and highlighted upcoming events like the Free Movies hosted by WION (9/15 Original Top Gun, 10/20 Gremlins both at 7pm.) The Parks and Rec Camper Focus Group information was also touched on. Noting, unique events (special movie showings, kids activities) and snack ideas (mystery and themed treats) as a way to engage the youth more. Public school holiday programs are already scheduled.

IX. BOARD DECISIONS AND ACTION ITEMS

No Board Decisions or Action Items were on the agenda.

X. DISCUSSION ITEMS

(X.1.) Review of DDA Adopted Board Initiatives

The board discussed the status of each of the adopted board initiatives. It was noted to create a basic template for event organizers to use in assisting with communicating with the public and businesses. The board also requested a few mission options to review and vote on, as it is a consensus that the current mission does not represent the desired direction of the board. Three or four options will be provided at the September board meeting.

XI. OTHER

XII. ADJOURNMENT

Member Garland made a motion, seconded by Member Sommer, to adjourn. The meeting was adjourned at 8:33 am.

MOTION BY VOICE VOTE.

Respectfully Submitted,

Cassie Rice, Recording Secretary
for Heather Poland-Sizemore, Secretary

UPCOMING EVENTS