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CALL TO ORDER: The Ionia Downtown Development Authority Board of Directors meeting was called to order at 8:00 AM by Chairperson Krueger.

ROLL CALL OF MEMBERS: Roll call revealed the following DDA Board of Directors present: City Manager Precia Garland, Taryn Altobelli, John Krueger, Tricia Meyers, Zachary Sheehan, Heather Poland-Sizemore, Dustin Sommer, Ben Weller, and Ryan Wilson. Also in attendance: DDA Director C. Rice, Assistant City Manager J. Bowman, Guests included Ionia Area Chamber of Commerce Director L. Wilson

OATH OF OFFICE: Oath of office for Member Altobelli completed for appointment with term expiring December 31, 2026.

PUBLIC COMMENTS: Chamber Director L. Wilson noted the 1<sup>st</sup> Thirsty Third Thursday Networking event on February 20<sup>th</sup>, the Chamber's upcoming and robust Lunch and Learn Series beginning on March 12<sup>th</sup> covering various topics, as well as the upcoming Expo to be held on March 15<sup>th</sup> at Ionia High School.

CONSENT AGENDA: Motion to approve the Agenda as presented by Member Garland seconded by Member Wilson.  
MOTION CARRIED.

MEETING MINUTES: Motion to approve the January 2025 meeting minutes by Member Wilson; seconded by Member Poland-Sizemore.  
MOTION CARRIED.

FINANCIAL REPORT: Motion to accept the Financial Report by Member Weller; seconded by Member Sheehan.  
MOTION CARRIED.

DDA DIRECTOR REPORT: Director C. Rice discussed a variety of administrative projects that are underway, including research on social districts, parking parcels and marketing committee efforts. Educational undertakings, partnership meetings and potential events were also noted. Full report included in DDA Board meeting document package.

THEATRE REPORT: Theatre Assistant Director C. Rice provided an update on January attendance. The Theatre accepted a grant from the Ionia County Community Foundation to go towards the stage lighting improvement project. The Theatre also hosted concessions events, Dance performances, a school movie and a free public movie sponsored by WION and a number of local businesses.

BOARD DECISIONS AND ACTION ITEMS:

1. 2024 Annual Report: Director Rice provided annual report to board and will present to council for approval.  
MOTION CARRIED.

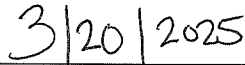
DISCUSSION ITEMS:

1. Marketing Committee Update: Desired items within the 4 approved categories from last month were discussed. An anticipated amount for each category and a timeline for completion was noted.
2. Match on Main Panel: Director C. Rice requested an additional panel member to review Match on Main submissions. Member Garland noted if no other individuals come forward she would join the panel of Director C. Rice and Member Wilson.

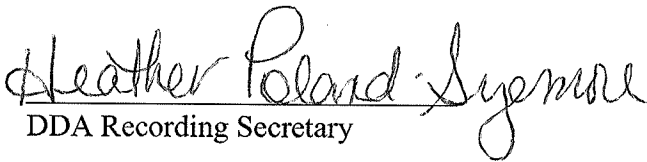
GENERAL ADJOURNMENT: Motion to adjourn at 9:02 AM by Member Garland; seconded by Member Wilson. MOTION CARRIED.



DDA Board Secretary



Date



DDA Recording Secretary



Date