

CITY OF IONIA
DOWNTOWN DEVELOPMENT AUTHORITY
REGULAR MEETING AGENDA
8:00 AM, Wednesday, March 19, 2025
IONIA CITY HALL - COUNCIL CHAMBERS

I. Call to Order

II. Roll Call of Members Taryn Altobelli, Precia Garland, John Krueger, Tricia Meyers, Heather Poland-Sizemore, Zachary Sheehan, Dustin Sommer, Ben Weller, and Ryan Wilson.

III. Public Comments

IV. Consent Agenda

1. To approve the March 19, 2025 meeting agenda.

V. Approval of Minutes

1. To approve the minutes from February 19, 2025 meeting.

VI. Financial Report

1. To accept the Accounts Payables for the DDA:
January 25, 2025 – February 25, 2025 in the amount of \$1,268.49

To accept the Accounts Payables for the Theatre:
January 25, 2025 – February 25, 2025 in the amount of \$14,414.12

VII. DDA Director Report

1. Report included in Board meeting document packet.

VIII. Theatre Report

1. Report included in Board meeting document packet.

IX. Board Decisions and Action Items

1. Free Fair Opportunities
2. Mega Mixer Opportunity

X. Discussion Items

1. Marketing Committee Update
2. Match on Main Update

3. Strategic Plan

XI. Other

XII. Adjournment

Upcoming Events

1. Educational Opportunity: 8 Strategies to Improve Your Business Social Media, Hosted by DDA and PFCU – April 15th from 9a to10a, Ionia Theatre
2. Educational Opportunity: Estate Planning Financial Workshop, Hosted by DDA and Sam Ringler, Edward Jones – May 14th from 9a to10a, Ionia Theatre
3. May 17th - Dixon's Violin at Ionia Theatre

The Mission of the Ionia Downtown Development Authority is to promote and control economic growth which enhances the quality of life through planning and implementation of activities and projects within the Development District.